

CURRICULUM VITAE

2020 GRAPHIC DESIGNER / WEB DESIGNER / SOME

Open to new possibilities, can start immediately

2016-2020 VANILLAFLY - GRAPHIC DESIGNER

- Catalog production (Adobe Indesign / Photoshop / Illustrator)
- Photographer / Stylist
- Design (textile design: Velor powder / bags, posters, wallpaper, postcards with glitter)
- SoMe (Facebook, Instagram, Linked In)
- Website content management (Magento / Wordpress)
- Press releases and newsletters (Mailchimp)
- Magento (SEO / SEM / copywriting)

RESULTATS: Virksomheden was in Nov 2019 named a Gazelle business *

2020 INSTAGRAMMER/PHOTOGRAPHER/AUTHOR

- Instagrammer: www.instagram.com/gardensandgreen, ca. 10.000 followers,

RESULTS: I enjoy photography, interior and exterior, and also use instagram to follow global trends

2013-2016 EXOMETRIC | MOLLYSHOME.COM | STRACTIONCPH | QUANTIC - GRAPHIC DESIGNER

- Conceptual design, web design | Brochuredesign | Photography | Photomanipulation
- Advertising and SoMe
- Website design and production: Exometric, Quantic, Straction, RHBDevelopment, Bauninstitute.
- Copywriting, logo design, customer relations, photo editing / manipulation
- SoMe: Pinterest, Facebook, Mailchimp newsletters, Linked-in profile branding

RESULTATER: I helped the company grown with design and branding, with brochures and websites. I functioned as graphic designer with connection to more of the in-house companies.

2015 PUBLISHED AUTHOR OF A COFFEETABLE GARDENBOOK 'HAVEELSKERNES HAVER'

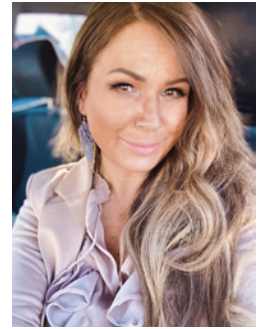
- 240 page coffeetable gardenbook with more than 300 inspirerende photos, written, and made entirely by me.

RESULTS: A onewoman passion project, as I wrote, photographed and layouted of the book

2008 - 2012 PLANDENT A/S - GRAPHIC DESIGNER

- Design samt implementation of designguide
- Brochurer | Showroom interior design | large format standdesign Bella Center 250 m2
- Course and Christmas catalogs, product catalogs incl. photography of products / portraits
- Design of the company's car fleet (foil).

RESULTS: I helped make a more consistent visual design via the design guide which strengtened the company profile and branding



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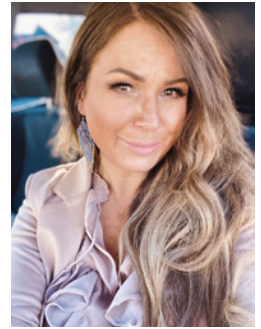


*A Gazelle business is a term for a fast-growing company that has at least doubled its turnover over a four-year period. The term originates from the annual gazelle survey, which has been prepared by Dagbladet Børsen since 1995.

2003 - 2007 WIDEX A/S - GRAPHIC DESIGNER

- Art direction | graphic design | design manual til global launch of highend hearing aid Inteo
- Advertisements, brochures, bookdesign, exhibitions, standdesign, POS, webgraphics

RESULTS: *Has helped to make Widex visible and position them as one of the leaders within hearing aid technology. And thereby helped people with their hearing loss to higher quality of life.*



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2001 - 2002 GLAXOSMITHKLINE PHARMA A/S - GRAPHIC DESIGNER

- Designmanual
- GSK Pharma Company Ethics manual
- Advertisements
- Flyers and leaflets
- Medical brochures
- Designguide and Photo/logo database to ensure compliance in design, and that for instance the advertisements were approved before print.
- Support of stakeholders and Key Account Managers

RESULTS: *I have created design manual comppliance which meant a more controlled design policy, but was also a tool that was easy to communicate to external design partners as agencies and such.*

IT KUNDSKABER

- ADOBE INDESIGN (AL LAYOUT FOR ALL FORMATS)
- PHOTOSHOP (AL RETOUCH, MANIPULATION, COLORGRADING)
- ILLUSTRATOR (LOGODESIGN AND ILLUSTRATIONER)
- BRIDGE / RAW (PHOTOGRAPHY SELECTION AND EDITS)
- WIX WEBSITES (DESIGN FRA IDESTADIE ELLER VIA TEMPLATE),
- MAILCHIMP (NYHEDSBREVE SAMT PRESSEMEDDELSER)
- INSTAGRAM (SHOP DIREKTE FRA INSTAGRAM, SOME, ANNONCERING)
- LINKEDIN (BRANDING AF VIRKSOMHEDER ON LINKEDIN)
- FACEBOOK (FACEBOOK SHOP, SOME AND ADVERTISING)
- ADWORDS (CAMPAIGNS ADWORDS)
- MAGENTO (COPYWRITING, DESIGN OG WEBCONTENT, SEO/SEM)
- A BIT OF WORDPRESS
- PODIO (PROJEKT MANAGEMENT SOFTWARE)
- ISSUU (PDF ONLINE)
- IPAPER - (PDF ONLINE)
- SHAREPOINT

PRIVATE

- DANISH CITIZEN
- MARRIED
- DOGOWNER
- YOGI AND QI-GONG
- GARDENLOVER

SPROG

DANISH AND ENGLISH FLUENTLY,
UNDERSTAND SWEDISH, NORWEGIAN, FRENCH AND GERMAN

RECOMMENDATIONS

I AM PROUD OF WHAT MY COLLEAGUES SAY ABOUT ME,
[LINKED-IN PROFIL](#) HERE, OR [MIT WEBSITE](#) HERE!